



Press  
release



10 September 2020,

## **Tourism and leisure: the consultancy Kanopée joins the Egis group**

---

**Kanopée SAS, a consulting firm specialising in asset management and development in the hotels, tourism and leisure sector, is to join the Egis group. This transaction will enable Egis to step up its footprint on these markets in France and abroad.**

### **Become a leading consultancy in hotels, tourism and leisure**

Currently employing around 20 people and with offices in Paris, Reunion and Abidjan (Côte d'Ivoire), Kanopée provides strategic, operational and financial consulting services to hotel, tourism and leisure operators. Its field of expertise covers six separate disciplines: Project studies, Territorial development, Marketing & Strategic advice, Assistance to the contracting authority, Asset management & valuation, Concept creation (Leisure Factory).

Kanopée's client portfolio includes well-known operators such as Accor Hotels, Club Med and Groupe Pierre & Vacances but also domestic and international financial investors, institutions and bodies such as the World Bank, UNESCO, the European Union, AFD, WWF, etc.

**Laurent Germain, Chief Executive Officer of the Egis group**, says, *"We are delighted to welcome Kanopée's team to our Group! Over the past few years, Egis' consulting teams have worked in partnership with Kanopée on several projects. We now wish to give a boost to this collaboration by offering a comprehensive range of consulting services and expertise on the hotel, tourism and leisure markets in order to become a leading figure in France and abroad. This acquisition will also help to efficiently round out our skillsets in Consulting and enjoy strong complementarities in terms of services or target markets."*

**Thierry Coltier, Philippe Doizelet and Stéphane Durand, founding partners of Kanopée**, add: *"Joining the Egis Group will help us to diversify our business in the project management consultancy and turnkey project development fields and stand out as a leading player on the world stage. We will be launching a new commercial brand in the coming weeks to support our development in major tourism projects."*

### **Tourism, a strategic sector**

Despite the impact of COVID-19, tourism remains one of the biggest economic sectors worldwide. In France, this sector is receiving exceptional government support through a massive stimulus package worth 18 billion euros. This recovery plan ties in with substantial investment requirements: with most of the hotel and tourism real estate assets built in the 1970s becoming outdated, structural renewal is imperative, bringing with it a multitude of new opportunities. Finally, the tourism/leisure aspect has become a key part of programmes for city

centres, wasteland redevelopment or the reconversion of buildings incorporating new mixed uses. This trend offers significant potential for innovation and development.

Becoming an acknowledged consultancy in these business sectors will thus offer the Egis group an advantageous platform from which to develop its engineering activities among the sector's project sponsors.

## About the Egis group

---

**IMAGINE. CREATE. ACHIEVE.**  
*a sustainable future*

Egis is a major international group in the construction engineering and mobility services sectors whose unique global service range encompasses infrastructure consulting, engineering and operation. Through our capacity for innovation, we respond to the climate emergency and to the greatest challenges of our time by offering solutions and acknowledged know-how in the areas of transportation and mobility, sustainable city construction, buildings, water, the environment and energy.

A 75%-owned subsidiary of Caisse des Dépôts, with the remaining 25% held by partner executives and employees, Egis Imagine a sustainable future, working for populations and social progress.

**€1.22 bn** managed turnover in 2019  
**15,800** employees

## Press contacts

---

### **Isabelle Bourguet Mayrand**

Strategy, Marketing and Communications Director  
Tel.: +33 (0)1 39 41 44 17 / +33 (0)6 17 10 29 70  
[isabelle.bourguet@egis.fr](mailto:isabelle.bourguet@egis.fr)

### **Sabine Mendy**

Deputy Communications Director  
Tel.: +33 (0)1 39 41 43 05 / +33 (0)6 25 33 02 64  
[sabine.mendy@egis.fr](mailto:sabine.mendy@egis.fr)

[www.egis-group.com](http://www.egis-group.com)

follow us



**1,5°C**  
THE PATHWAYS  
TRANSFORM US

